

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Price is Right	11a-12p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	10:58 AM	PM12-107TH	\$850.00		1
4	WRAL	Young and the Restless	4-5p								
		CLASS 1 - CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	3:59 PM	PM12-107TH	\$1,600.00		1
5	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	5:14 AM	PM12-123TH	\$400.00		1
6	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	5:53 AM	PM12-107TH	\$665.00		1
7	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----	1--				
	WRAL			F	10/05/12	:30	8:44 AM	PM12-117TH	\$665.00		1
10	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/01/12 to 10/07/12	1x	1-----					
	WRAL			M	10/01/12	:30	5:07 AM	PM12-107TH	\$150.00		1
11	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/01/12 to 10/07/12	1x	1-----					
	WRAL			M	10/01/12	:30	5:28 AM	PM12-117TH	\$250.00		1
12	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/01/12 to 10/07/12	1x	1-----					

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
	WRAL			M	10/01/12	:30	8:24 AM	PM12-107TH	\$175.00		1
14	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		2x	-----2-				
	WRAL			Sa	10/06/12	:30	11:52 PM	PM12-117TH	\$225.00		1
	WRAL			Sa	10/06/12	:30	12:32 AM	PM12-123TH	\$225.00		2
17	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----1-				
	WRAL			Sa	10/06/12	:30	8:58 AM	PM12-123TH	\$445.00		1
21	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----1				
	WRAL			Su	10/07/12	:30	10:29 AM	PM12-123TH	\$535.00		1
23	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---1---				
	WRAL			Th	10/04/12	:30	12:00 AM	PM12-117TH	\$400.00		1
24	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---1---				
	WRAL			Th	10/04/12	:30	10:58 AM	PM12-123TH	\$850.00		1
25	WRAL	Young and the Restless	4-5p								
		CLASS 1 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---1---				
	WRAL			Th	10/04/12	:30	4:28 PM	PM12-107TH	\$1,600.00		1
27	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---1---				

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Estimate Number	C01C07

Invoice #	116662-1
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Sales Office	Washington Telerep
Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Th	10/04/12	:30	5:58 AM	PM12-117TH	\$900.00		1
28	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	---	1---				
	WRAL			Th	10/04/12	:30	8:36 AM	PM12-123TH	\$665.00		1
32	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	-	1-----				
	WRAL			Tu	10/02/12	:30	5:24 AM	PM12-123TH	\$400.00		1
33	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	-	1-----				
	WRAL			Tu	10/02/12	:30	6:24 AM	PM12-107TH	\$900.00		1
34	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	-	1-----				
	WRAL			Tu	10/02/12	:30	8:54 AM	PM12-117TH	\$665.00		1
37	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--	1----				
	WRAL			W	10/03/12	:30	10:59 AM	PM12-117TH	\$850.00		1
38	WRAL	Young and the Restless	4-5p								
		CLASS 1 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--	1----				
	WRAL			W	10/03/12	:30	4:00 PM	PM12-123TH	\$1,600.00		1
39	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--	1----				
	WRAL			W	10/03/12	:30	5:08 AM	PM12-107TH	\$400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	5:39 AM	PM12-117TH	\$665.00		1
41	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--1----					
	WRAL			W	10/03/12	:30	8:59 AM	PM12-107TH	\$665.00		1
45	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----1--					
	WRAL			F	10/05/12	:30	12:27 PM	PM12-123TH	\$535.00		1
46	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----1--					
	WRAL			F	10/05/12	:30	2:26 PM	PM12-123TH	\$360.00		1
47	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----1--					
	WRAL			F	10/05/12	:30	5:23 PM	PM12-123TH	\$1,780.00		1
59	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	-----1-					
	WRAL			Sa	10/06/12	:30	8:58 PM	PM12-123TH	\$890.00		1
66	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	---1---					
	WRAL			Th	10/04/12	:30	12:27 PM	PM12-117TH	\$535.00		1
69	WRAL	Tue Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	-1-----					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
69	WRAL	Tue Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Tu	10/02/12	:30	10:38 PM	PM12-123TH	\$2,665.00		1
70	WRAL	Late News	11-1135p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	11:26 PM	PM12-117TH	\$2,225.00		1
73	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	5:54 PM	PM12-123TH	\$1,780.00		1
74	WRAL	6pm News (M-F)	6-630p								
		CLASS 4 - CANDIDATE									
				10/01/12 to 10/07/12		1x	-1-----				
	WRAL			Tu	10/02/12	:30	6:29 PM	PM12-107TH	\$650.00		1
77	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	--1----				
	WRAL			W	10/03/12	:30	12:09 AM	PM12-123TH	\$400.00		1
78	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	--1----				
	WRAL			W	10/03/12	:30	12:29 PM	PM12-123TH	\$535.00		1
79	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	--1----				
	WRAL			W	10/03/12	:30	2:29 PM	PM12-107TH	\$360.00		1
80	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	--1----				
	WRAL			W	10/03/12	:30	5:13 PM	PM12-117TH	\$1,780.00		1

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Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
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Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
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80	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
82	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S-				
	WRAL			Sa	10/06/12	:30	7:10 AM	PM12-107TH	\$400.00		1
83	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	----F--				
	WRAL			F	10/05/12	:30	1:18 PM	PM12-117TH	\$335.00		1
84	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	----F--				
	WRAL			F	10/05/12	:30	6:58 AM	PM12-123TH	\$900.00		1
85	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	----F--				
	WRAL			F	10/05/12	:30	7:12 PM	PM12-117TH	\$975.00		1
86	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	----F--				
	WRAL			F	10/05/12	:30	7:46 PM	PM12-123TH	\$975.00		1
87	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	----F--				
	WRAL			F	10/05/12	:30	9:39 AM	PM12-123TH	\$335.00		1
88	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:30	1:25 PM	PM12-123TH	\$335.00		1

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89	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:30	5:22 PM	PM12-123TH	\$1,780.00		1
90	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:30	5:27 AM	PM12-123TH	\$665.00		1
91	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:00			\$975.00 Credited		1
92	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:30	7:41 PM	PM12-117TH	\$975.00		1
93	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	---T---				
	WRAL			Th	10/04/12	:30	9:58 AM	PM12-107TH	\$335.00		1
94	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		2x	--W----				
	WRAL			W	10/03/12	:30	11:48 PM	PM12-117TH	\$400.00		2
	WRAL			W	10/03/12	:30	12:32 AM	PM12-107TH	\$400.00		1
95	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	--W----				
	WRAL			W	10/03/12	:30	5:29 PM	PM12-123TH	\$1,780.00		1
96	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									

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Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
96	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:30	5:52 PM	PM12-107TH	\$1,780.00		1
97	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:30	6:40 AM	PM12-123TH	\$900.00		1
98	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:00			\$975.00	Credited	1
99	WRAL	Entertainment Tonight	730-8P								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:00			\$975.00	Credited	1
100	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:30	9:21 AM	PM12-123TH	\$335.00		1
101	WRAL	WRAL 4:30am News	4:30a - 5am								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--WTF--					
	WRAL			W	10/03/12	:30	4:39 AM	PM12-123TH	\$100.00		1
102	WRAL	Wed Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	--W----					
	WRAL			W	10/03/12	:30	7:58 PM	PM12-123TH	\$3,555.00		1
103	WRAL	Thu Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	---T---					

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Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116662-1
Product	MCCRORY 10/01	Invoice Date	10/14/12
Estimate Number	C01C07	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRAL	Order #	116662
Account Executive	Cheryl Blair	Alt Order #	06218185
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/01/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling	CIA - Mark PAID	Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
103	WRAL	Thu Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Th	10/04/12	:30	7:59 PM	PM12-123TH	\$4,000.00		1
104	WRAL	Thu Hour 2	9-10p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	---T---					
	WRAL			Th	10/04/12	:30	9:32 PM	PM12-107TH	\$3,555.00		1
105	WRAL	Thu Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	---T---					
	WRAL			Th	10/04/12	:30	10:44 PM	PM12-123TH	\$3,335.00		1
106	WRAL	Fri Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----F--					
	WRAL			F	10/05/12	:30	8:46 PM	PM12-123TH	\$2,225.00		1
107	WRAL	Fri Hour 2	9-10p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	1x	----F--					
	WRAL			F	10/05/12	:30	9:47 PM	PM12-117TH	\$2,225.00		1
108	WRAL	Fri Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	2x	----F--					
	WRAL			F	10/05/12	:00			\$2,665.00	See MG 108.3, 108.4	1
	WRAL	Fri Hour 1	8-9p	F	10/05/12	:30	7:59 PM	PM12-107TH	\$2,225.00	MG for 108.1 10/05	3
		CLASS 3 CANDIDATE R9.26									
	WRAL			F	10/05/12	:30	10:48 PM	PM12-123TH	\$2,665.00		2
	WRAL	David Letterman	1135p-1237a	M	10/08/12	:30	12:27 AM	PM12-117TH	\$400.00	MG for 108.1 10/05	4
		CLASS 3 CANDIDATE R9.26									
109	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12	2x	-----S-					

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DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
109	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Sa	10/06/12	:30	7:58 PM	PM12-107TH	\$890.00		2
	WRAL			Sa	10/06/12	:30	8:33 PM	PM12-117TH	\$890.00		1
110	WRAL	CRIMETIME SATURDAY	9-10p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S-				
	WRAL			Sa	10/06/12	:30	9:32 PM	PM12-123TH	\$1,110.00		1
111	WRAL	Sat Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S-				
	WRAL			Sa	10/06/12	:30	10:30 PM	PM12-107TH	\$1,110.00		1
112	WRAL	ACC Blitz Pre-Game	12p - 12:30p								
		CLASS 3 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S-				
	WRAL			Sa	10/06/12	:30	12:18 PM	PM12-117TH	\$265.00		1
113	WRAL	ACC Football	12N-330P								
		CLASS 4 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S-				
	WRAL			Sa	10/06/12	:30	12:55 PM	PM12-123TH	\$700.00		1
114	WRAL	NFL Football (Early)	1p - 4:30p								
		CLASS 4 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S				
	WRAL			Su	10/07/12	:30	4:12 PM	PM12-107TH	\$1,500.00		1
115	WRAL	NFL (Late)	4-730p								
		CLASS 4 CANDIDATE R9.26									
				10/01/12 to 10/07/12		1x	-----S				
	WRAL			Su	10/07/12	:30	5:57 PM	PM12-117TH	\$2,000.00		1
116	WRAL	Mon Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/08/12 to 10/14/12		1x	M-----				

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DUPLICATE

INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/01
Estimate Number	C01C07

Invoice #	116662-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116662
Alt Order #	06218185
Deal #	
Order Flight	10/01/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
116	WRAL	Mon Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			M	10/08/12	:30	8:45 PM	PM12-123TH	\$3,335.00		1
117	WRAL	Mon Hour 2	9-10p								
		CLASS 3 CANDIDATE R9.26									
					10/08/12 to 10/14/12	1x	M-----				
	WRAL			M	10/08/12	:30	9:14 PM	PM12-107TH	\$3,335.00		1
118	WRAL	The Closer	1235-135a								
		CLASS 4 CANDIDATE R9.26									
					10/01/12 to 10/07/12	1x	-----S				
	WRAL			Su	10/07/12	:30	1:36 AM	PM12-123TH	\$75.00		1

Aired Spots**76**

<u>Gross Total</u>	\$84,340.00	
<u>Agency Commission</u>	\$12,651.00	
<u>Net Amount Due</u>	\$71,689.00	<u>Payment Terms 30 Days</u>

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